



Cape Beard's 7th Annual Pig Pickin' for Autism

May 19th 2018

at Fort Bragg Harley Davidson



Sponsor/Vendor Letter of Intent

Cape Beard's 7th Annual Pig Pickin' for Autism benefit is Saturday, May 19th, 2017 from 10 a.m. to 5 p.m. at Fort Bragg Harley Davidson. The purpose is to raise funds for the Autism Society of Cumberland County (ASCC). Please visit their website, <http://autismcc.org> for information about services they offer.

Since the first Pig Pickin' was held in 2012, over \$48,000 has been raised in support of ASCC. Our goal this year is to serve over 1,000 pounds of pulled pork and raise more than last year's total of \$13,000. This event was awarded "Best Local Charity Event" by the readers of Up and Coming Weekly in 2017.

We are seeking businesses to sponsor and/or to set up vending booths. For this year's event, we are offering 3 different sponsorship packages: Silver, Gold, and Platinum. Vendor spaces are \$25 for each 10'X10' area, unless part of sponsor package.

Silver \$200	~Banner (3'X5') with your logo, displayed during the event. ~Your business promoted on the Pig Pickin Facebook event page. ~One free vendor space, if requested on application.
Gold \$300	~The Silver package plus: ~A video (featuring Johnny Awesome) advertising your business posted to the Facebook event page. ~Will receive 2 event T Shirts.
Platinum \$500 (limited to 5)	~The Gold package plus: ~Your business listed as a sponsor on our website. ~Logo on front of poster. ~Logo on back of card.

We will be printing a minimum of 80 posters (11" X 17") and 2,500 event cards. We are expecting support from Rock 103 radio. There are over 20,000 friends among Cape Beard, Fort Bragg Harley Davidson, and ASCC Facebook pages. Our videos receive over 1,800 views and reaches over 3,000 people.

This is an excellent opportunity to get exposure!!
We thank you for your interest.

100% OF PROCEEDS ARE DONATED!!!!

Vendor Information



Cape Beard's Pig Pickin' for Autism

May 19th 2018

at

Fort Bragg Harley Davidson
3950 Sycamore Dairy Rd
Fayetteville, NC



ASCC
*Autism Society of
Cumberland County*

vendor set up 8 a.m.- 10 a.m.

event hours 10 a.m. - 5 p.m.

breakdown 5 p.m.

- ~ Set up time is between 8 a.m. and 10 a.m.
- ~ Must be set up, in place, and ready at 10 a.m.!!!!
- ~ Breakdown is approximately at 5 p.m.
- ~ Canopies are recommended, not required
- ~ You must be able to secure your canopy in case of strong winds
- ~ Application fee(s) is(are) non refundable
- ~ Vendor spaces are 10' X 10'
- ~ All participants must keep their display within their designated space
- ~ Your space location within the event grounds will be determined by the event coordinator
- ~ You must provide all display needs including tables and chairs
- ~ Electricity is NOT available
- ~ Booths must be manned during the entire event
- ~ Designated parking will be available (limited to one vehicle)
- ~ Vendor fee does not include food, snacks, or beverages
- ~ You must provide your own liability insurance
- ~ Cape Beard: Follicles of Freedom, Fort Bragg Harley Davidson, and the Autism Society of Cumberland County are not responsible for any damages, loss, accidents, and/or theft
- ~ Any questions, please contact Johnny Awesome at 910-580-3939 or Steve Brack at 910-578-5196, or email capebeard@yahoo.com

**Approved sponsors must email logo to
Capebeard@yahoo.com by APRIL 20th!**

Cape Beard: Follicles of Freedom
PO Box 35324
Fayetteville, NC 28303

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Contact Name: _____

Organization/Business: _____

Address: _____

Phone Number: _____

Email: _____

I wish to be a Sponsor _____ Vendor _____

I would like _____ number of 10' X 10' spaces.

VENDOR I am a Non Profit _____ Civic Group _____ Business _____

I wish to sell/display: _____

SPONSOR

I wish to sponsor this event. I plan on purchasing the _____ sponsor package.

I would like _____ number of 10' X 10' spaces.

Preferred method of contact: Email _____ Phone _____ Text _____

**Approved sponsors must email logo to
Capebeard@yahoo.com by APRIL 20th!**